

SYSTEM FOR APPLYING LABELS

Abstract of the Disclosure

5 Facestock is adhered with adhesive to a liner sheet. Weakened separation lines in the facestock define lines of facestock labels. And weakened separation lines in the liner sheet define liner sheet strips separable from the body of the liner sheet to expose backsides of
10 respective lines of labels. The rest of the liner sheet can then be manipulated to position the line of labels on staggered tabs, the labels pressed into position and separated from the rest of the facestock. Another embodiment includes facestock sheet separation lines defining the perimeters of facestock labels with at least one facestock handle attached thereto. The liner sheet includes a portion attached to the handle whereby the handle, the label and the portion are removable as a unit from the liner sheet and the facestock, the handle manipulated to position the label so that its adhesive backside is positioned and applied at the desired surface location, and the handle and portion then separated from the label.